

Copy + Paste Facebook Ad Templates

Black Friday isn't luck. It is engineered. This download includes 3 proven ad headlines and copy templates that we have used to engineer our own 5 and even 6-figure Black Friday sales. Fill in the blanks in your ads you run on Facebook, Instagram, or other platforms, and you will have a captive audience clicking your ads during Black Friday.

Ad copy is an art, meant to grab attention of scrollers on social media. Each of these headlines and copy is designed to be tweaked and adapted to your business and brand. Please feel free to add and remove as you see fit.

Scott Moran
SamCart, Co-Founder



Ad Variation 1

[BIG PROMISE OF THE BENEFITS YOUR PRODUCT DELIVERS]

(ex: Get more traffic and multiply your profits, in a weekend.)

For a limited time, we're offering [MENTION YOUR PRODUCT]

Inside, you'll discover:

- Feature 1
- Feature 2
- Feature 3
- Feature 4

And much more

But this is a special Black Friday offer that ends soon.

Tap the link below to learn more: [\[INSERT LINK\]](#)

Ad Variation 2

On the fence about trying [NAME OF PRODUCT]?

Don't be! Now is the BEST time to try out [NAME OF PRODUCT] and take advantage of our insane Black Friday discount.

For a limited time, we're offering our best-selling program at % off.

Inside, you'll discover:

- Feature 1
- Feature 2
- Feature 3
- Feature 4

- And much more

But fair warning:

This special Black Friday offer ends soon.

You don't want to miss this.

Click here to claim your discount before it's too late: [\[INSERT LINK\]](#)

Ad Variation 3

Black Friday is Here! And we are knocking off X% off our best-selling program... for today ONLY!

Tap here to learn more: [\[INSERT LINK\]](#)

Headlines

1 Black Friday Discount is Live

2 Don't miss this special Black Friday Offer

3 [BIG PROMISE] at a massive discount

4 Time is Running Out!

5 Your Black Friday Gift