

## Copy + Paste SMS Templates

Black Friday isn't luck. It is engineered. This download includes a few proven SMS (text messaging) templates that we have used to engineer our own 5 and even 6-figure Black Friday sales. Send these texts, and you will have your audience lining up to buy whatever you want to put on sale during Black Friday.

Text message marketing is meant to be short. Keep it to as few words as you need, and remember to only text those you have permission to do so. Each of these texts is designed to be messed with, tweaked, and adapted to your brand. Please feel free to add and remove as you see fit.



Scott Moran SamCart, Co-Founder







## SMS #1: Build A Wait List

SEND THIS MESSAGE 5-7 DAYS

**BEFORE YOUR SALE STARTS.** 

Are you ready? Reply YES to Join the Black Friday Wait List, and be first in line for this year's special deal!

## SMS #2: Sale Opens

SEND THIS MESSAGE WITHIN 30 MINUTES OF OPENING YOUR SALE.

Black Friday has started! Grab 53% off this exclusive deal for the next few hours: [LINK]

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SEND THIS EMAIL 3 HOURS BEFORE YOUR SALE CLOSES.

This is it! Just 3 hours before your 53% discount is gone for good: [LINK]

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